



**REQUEST FOR INFORMATION
RFI NO. 2023-0018**

**Cloud-Based Digital Wayfinding Platform
Issue Date: September 22, 2023
Due Date: October 20, 2023**

NOTICES/INSTRUCTIONS

1.1 INTRODUCTION

This request is for information only to assist the Savannah Airport Commission in determining how best to fulfill requirements for a **Cloud-Based Digital Wayfinding Platform** as described herein.

Please be advised that this may be a two-step process. Should the Commission determine to proceed with a solicitation based on the responses to this Request for Information (RFI), phase two will then be either a formal Request for Proposal (RFP) or a Request for Quotation (RFQ) to be handled in accordance with the Commission's purchasing policies and procedures.

1.2 PURPOSE

The purpose of this Request for Information (RFI) is to solicit technical and performance narratives along with suggested pricing information from vendors; or identify additional supply or product resources; etc.

1.3 BACKGROUND

The Savannah Airport Commission currently utilizes one duratran backlight to display a static map in the ticketing lobby. The Commission's goal is to design an American Disabilities Act (ADA) compliant, indoor/outdoor, cloud based digital map with a browser kiosk. The platform will also have the capability for mobile interactivity that provides turn-by-turn directions. The product should be expandable to multiple screens and sizes. The interactive map will replace the terminal map located on the SAV website (noted below) and potentially be used in future interactive kiosks located throughout the terminal building. <https://savannahairport.com/airport/terminal-map/>

1.4 **CURRENT CIRCUMSTANCE/SITUATION**

1.4.1 **Desired Functionalities / Abilities**

- a) Cloud-Based
- b) Static Only
- c) Website Digital
- d) Browser, kiosk and mobile interactivity
- e) Insights/data collection and analytics
- f) Indoor/Outdoor transitions (in case we want to map parking)
- g) Turn-by-turn directions
- h) ADA Compliant
- i) Branding and promotional opportunities
- j) Safety Alerts
- k) Expandable to multiple screens
- l) Staff can make changes/updates internally
- m) Service and support
- n) Viewable on multiple screen sizes
- o) Modernized, technical capabilities

1.5 **RESPONSE REQUIREMENTS**

Please keep your response to 5 pages or less. As it is anticipated that firms will submit brochures and marketing information. The RFI response should contain the following:

▪ **Contact Information**

Please provide the following contact information:

- Company Name
- Address
- Name of the individual who will act as primary point of contact for inquiries
- Contact Person's Telephone Number
- Contact Person's Email Address

▪ **Comments**

Please provide your evaluative comments on the project description and requirements outlined in this document. Include any suggestions or advice regarding the design, implementation, management, technology, etc. of this contemplated project. Detail what additional information or clarifications would be needed in order to prepare a comprehensive proposal in the future.

▪ **Approach**

Based on the project information provided to date, briefly describe the approach you would recommend for this project and why.

▪ **Suggested Pricing**

Please provide itemized/overall pricing for the said platform.

1.6 **SUBMISSION OF INFORMATION**

Submit written responses of literature and pricing no later than October 20, 2023 to the following email address (cdixon@flsav.com) or physical address as noted:

Christy Dixon
Savannah Airport Commission
Attn: RFI 2023-0024
400 Airways Avenue
Savannah, GA. 31408

The RFI response may be submitted by only the methods checked: Mail or Email
For further questions, Christy Dixon can be reached at 912-655-4666.

1.7 **OUTCOME**

The Savannah Airport Commission does not guarantee any formal solicitation will be generated based on this RFI.

//////////////////////////////////NOTHING FOLLOWS//////////////////////////////////